**HGTV + Valspar Alexa Show/paintbot Prototype Script**

**Introduction**

USER: Alexa, tell paintbot I’m painting my kitchen.

ALEXA: Ok, let’s find the right paint. Choosing a paint depends on the painter. Let’s get started.

**Questions**

ALEXA: When you’re starting a project, do you jump right in, or would you rather hide under the bed?

USER: Jump right in.

ALEXA: Okay, do you know what you want your room to look like?

USER: Yes.

ALEXA: Got it. And do you want your home to feel unique or coordinated?

USER: Unique.

ALEXA: Good choice. Last question. Take a look at the screen — which one makes you smile?

IMAGE CAROUSEL ON SHOW SCREEN:

* HOME 1: Valspar A
* HOME 2: HGTV A
* HOME 3: Valspar B
* HOME 4: HGTV B
* HOME 5: Valspar C
* HOME 6: HGTV C
* HOME 7: Valspar D
* HOME 8: HGTV D

USER: Home 1 (Or selects HOME 1 on screen)

**Result**

ALEXA: Nice! It looks like you’re a Rebel with a Roller. You don’t follow trends, you make your own.

ALEXA: Valspar seems right for you.

**Inspiration**

ALEXA: Would you like to see some color palettes from Valspar?

USER: Yes.

ALEXA: Here you go. Pick one.

IMAGE CAROUSEL ON SHOW SCREEN:

* VALSPAR VIBRANT REDS
* VALSPAR TROPICAL ORANGES
* VALSPAR SUNNY YELLOWS
* VALSPAR BRIGHT GREENS
* VALSPAR OCEANIC BLUES

(USER SELECTS WHIPPED STRAWBERRY FROM VIBRANT REDS PALETTE)

ALEXA: Whipped Strawberry. Sounds delicious. Would you like to buy this?

USER: Yes.

**Drive to Store/Coupon:**

ALEXA: Great. You can find it at Lowes. Here’s the closest one.

(ON SCREEN PULLS UP MAP OF LOWE’S LOCATION AT 2630 N. NARRAGANSET AVE, CHICAGO, IL 60639 )

ALEXA: I just texted you the address. Would you like a coupon too?

USER: Yes.

**Closing**

ALEXA: Oh, one last thing. You’ll find Valspar in aisle five.

ALEXA: Now go out there and get painting.